

# The World Record

OATH'S BI-MONTHLY NEWSLETTER



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In the second issue of The World Record we will focus on *The OATH Report*, because the timeliness of the report is critical in impacting change during the IOC reform process.

With 25 years of research available and five expert teams, *The OATH Report* will surpass all expectations. If the report provides academically sound and reliable recommendations, then the IOC 2000 members OATH has spoken to will take the recommendations to the IOC 2000 Reform Commission.

*The OATH Report* initial feedback sheets have been sent to all OATH members. Your comments prior to September 3<sup>rd</sup> are very important. We need your input and it is clear that NOW is your time to participate in global sport reform. So please review the feedback forms and should time be limited pick three sections to comment on. We want and appreciate your input.

### Quotable Quote

"When the Samaranch-led IOC opened the floodgates at the modern Olympics to full-on professionalism and placed commercial considerations paramount, the seeds were sewn for increasing corruption of the ideals of Olympism. We are now reaping the harvest," Forbes Carlile, Australia, Athlete Advocate and Swimming Coach.

### The OATH Report

## We want your feedback – September 3<sup>rd</sup> is deadline!

OATH distributed the basis of *The OATH Report* to all OATH member via e-mail last week. We want your feedback, no need to feel that you will hurt someone's feelings or that you have to provide input into every section. Yes, it requires some time, so if time is limited, take three sections and provide your comments on those sections. This report is your report and we want your input. Please do not hold back or be shy – we need your input now! Please provide your comments by September 3<sup>rd</sup>.

The following subject leaders could assist with any questions or comments you may have:

**Ethics and Values** - Victor Lachance and Marcia Sage

**Doping** - Dr. Gary I. Wadler

**IOC Governance and Structure** – Barrie Houlihan

or e-mail your comments to Angela Schneider or Karen Powell.

Barrie Houlihan –

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### Political Outreach

## OATH meets with international Sports Ministers

OATH members Mark Tewksbury, Jacques LeGris and Angela Schneider met with The Hon. Denis Cordere, Canada's sports minister, who was very supportive of OATH and was most interested in the areas of doping, ethics and amateur sport. OATH also met with Lord Olton Wade, House of Lords member, last week in London. Lord Wade is a big supporter of OATH and could build critical bridges with the EU government and corporate sectors. OATH is currently outreaching to The Hon. Kate Hoey, the new Sports Minister in the UK, as well as former UK minister Tony Banks to build support in Europe.

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## **IOC Outreach**

# **Samaranch agrees to present The OATH Report content to IOC 2000 Commission**

OATH received a letter from Juan Antonio Samaranch acknowledging that he will present the contents of *The OATH Report* to the IOC 2000 Commission.

OATH has been busy meeting IOC 2000 Reform Commission members, athlete representatives, NOC's, sports ministries and government officials. Traveling from coast-to-coast to meet with Anita DeFrantz and Bill Hybl and overseas to meet with UK sports minister Kate Hoey, Mr. Craig Reddie, and Honorary IOC Member Dame Mary Glen Haig, Norwegian IOC 2000 members Gerhard Heiberg and Thorvald Stoltenberg and in Canada meeting with Charmaine Crooks, The Hon. Peter Lougheed, Denis Oswald, Dick Pound, The Hon. Denis Cordere, as well as telephone meetings with Johann Olav Koss. All meetings have been very insightful and productive and have started to build critical bridges between OATH and the IOC.

OATH started a dialogue with Mr. Peter V. Ueberroth and are hoping to meet with Mr. Peter Tallberg and Brit Peterson-Told in Scandinavia this week as well as Mr. Philipp Von Scholler, Mr. Nikos Filaretos and Dr. Henry A. Kissinger sometime soon.

Our goal is to meet with as many IOC, IOC 2000 Reform Commission, IOC athlete representatives, NOC's, IF's, sports ministries and governments as possible. Not only is their input invaluable but their ability to influence and effect change helpful.

OATH is an international organization and we are very interested in retrieving input from as many countries as possible. Therefore, please forward any direct contact you may have to IOC 2000, IOC athlete reps, NOC's, IF's and OATH will solicit their input for the report.

Thank you Kristine Drakich for your contacts with the IOC, if any other OATH members have a personal relationship with any of the IOC 2000 members listed below please advise Karen Powell so that a strategic approach may be developed:

Mr. Josep Miquel Abad, Dr. Ruben Acosta, Mr. Giovanni Agnelli, Mr. Paul Allaire, Sheik Ahmad Al-Fahad Al-Sabah, Mr. Oscar Arias Sanchez, Dr. Thomas Bach, Mr. Michel Barnier, Mr. Joseph S. Blatter, Mr. Boutros Boutros-Ghali, Mr. Franco Carraro, Mr. Richard L. Carrion, Mr. Luis Maria Cazorla, Mr. Ottavio Cinquanta, Mr. Sabastien Coe, H.E. Mr. Alpha Ibrahim Diallo, Mr. Dick Ebersol, Mr. Francisco J. Elizalde, Mr. Sinan Erdem, Mr. Rene Fasel, Mr. Michael Fennell, Mr. Joao Havelange, Mr. Nicholas Hayek, Mr. Zhenliang He, Mr. Patrick Hickey, Mr. Marc Hodler, Mr. Chiharu Igaya, Mr. Jean-Claude Killy, Mr. Alexander Kozlovsky, Mr. Jean-francois Lamour, Mr. Mustapha Larfaoui, Mrs. Gunilla Lindberg, Prof. John J. Macaloon, Mr. Julio Cesar Maglione, Prince Alexandre de Merode, Dr. Robin Mitchell, Ms. Newal El Moutawakel Bennis, Prof. Norbert Muller, Dr. Primo Nebiolo, Mr. Lambis W. Nikolaou, Mr. Carlos Arthur Nuzman, Mr. Mario Pescante, Mr. Sam Ramsamy, Chevalier Dr. Jacques Rogge, H.E. Mr. Pal Schmitt, Dr. Albert Scharf, Mr. Tomas Sithole, Mr. Ivan Slavkov, Mrs. Irena Szewinska, Mr. Walther Troger, Mr. Olegario Vazquez Rana, Mr. Mario Vazquez Rana, Mr. Hein Verbruggen, Mr. Shaozu Wu, Dr. Roland Baar, Ms. Hassiba Boulmerka, Mr. Sergei Bubka, Mr. Robert Ctvrtlik, Mr. Aleksandr Popov, Mr. Jan Zelezny, Ms. Manuela Di Centa and Mr. Vladimir Smirnov.

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*Angela Schneider - (519) 666-2174*

*aschneid@julian.uwo.ca*

## **IAAF**

# **Grace Jackson and Margaret Mahony hit the recruitment trail in Seville**

Grace Jackson and Margaret Mahony are representing OATH at the IAAF competition in Seville, Spain and undertaking an aggressive recruitment campaign against the track and field community.

Grace had a productive conversation with Charmaine Crooks continuing to build linkages to IOC athlete representatives and build broadbased support for OATH.

*Grace Jackson – (876) 977-9581*

*geejay@cwjamaica.com*

*Margaret Mahony – (613) 9336 4367*

*mahony@netspace.net.au*

## **World Rowing Championships**

# **Heather Clarke and Angela Schneider outreach in St. Catherine's**

Angela Schneider had a very productive meeting with Denis Oswald, IOC 2000 member and Martin Cross at the World Rowing Championships. Heather Clarke addressed the athletes' meeting and recruited in St. Catherine's.

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*Angela Schneider – (519) 666-2174*

*aschneid@julian.uwo.ca*

## **Pan-Pacific Swim Championships**

# **Dawn Fraser and Simon Baker recruit downunder**

Dawn and Simon promoted OATH and recruited new members at the Pan-Pacific Swim Championships in Sydney, Australia last weekend.

*Simon Baker – (61 3) 9545 5605*

*st-baker@mail.earth.monash.edu.au*

*Dawn Fraser – (61) 419 882 000*

## **Recruitment Update**

# **Membership grows leaps and bounds - OATH membership now over 14,000!**

Thanks to the efforts of Wayne Seybold signing up the NCCAA, an organization representing 14,000 intercollegiate athletes at 140 schools in the U.S., OATH membership is suddenly over 14,000 strong! The NCCAA is interested in OATH because they want to protect sport for future Olympians. Welcome on board you have come to the right place.

Greg Lewis amongst voice-overs and TV shoots in Europe has been busy recruiting Lance Armstrong.

Mark Tewksbury has been rallying the troops and has secured Silken Laumann and her husband John Wallace. Silken is a Canadian rower who fought incredible odds after a severe leg injury to win silver at the Olympics. Mark has also recruited John Leonard, Executive Director of the American Swimming Coaches Association and Committee Chair for its Anti-doping Commission and in celebration of the 30<sup>th</sup> Anniversary of the Pan American Games, he has brought Elaine "Mighty Mouse" Tanner on board.

Simon Baker has secured Forbes Carlile a well-known athlete advocate and former swimming coach who is very active on doping issues.

Now is the time to have athletes' voices heard. If every OATH member recruits 2-3 new members our voice will be that much stronger. The OATH office is your resource centre to assist you in recruiting, so let us know what we can do to help. If you plan on attending a sporting event and can undertake some recruiting there, we can equip you with kits, support forms, pins and t-shirts, just inform Linda Ecclestone and she will assist you with your needs.

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Wayne Seybold – (765) 671-1196

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Mark Tewksbury – (416) 932-2323

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## Sponsorship Update

# OATH establishes meeting with John Hancock

OATH members will be meeting with David F. D'Alessandro, President and Chief Executive Officer of John Hancock to discuss areas of mutual interest. As a TOP sponsor of the Sydney Olympics, this is a critical meeting for OATH in

which we hope a long-term strategic relationship can be established.

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## International Sporting Event Calendar

IAAF World Championships; Seville, Spain; August 17-29, 1999.

World Rowing; St. Catherine's, Ontario August 22-29, 1999.

Pan-Pacific Swim Championships; Sydney, Australia; August 26-29, 1999.

U.S. Open; New York August 30-September 12, 1999.

ISTAF '99; Berlin, Germany September 7, 1999.

Synchronized Swimming World Cup, Seoul, Korea, September 8-12, 1999.

All Africa Games; Johannesburg September 15, 1999.

8<sup>th</sup> South Asian Federation Games, Kathmandu, Nepal; September 24, 1999.

## IOC 2000 Reform Commission Calendar

Aug 30-31: IOC 2000: Meeting of the Working Group 3 "Designation of the Olympic Games Host Cities", Lausanne

Sept 9: "Doping in Sport" Meeting, Lausanne

Sept 10: IOC 2000 Meeting Working Group 1 "Composition, Structure and Organization of the IOC", Lausanne

Sept 25: Meeting of the Executive Committee of the IOC 2000 Commission, Lausanne

Oct 1-4: Executive Board (VII), Athens

Oct 1: Athletes Commission, Athens

Oct 2: Executive Board with Athletes Commission, Athens

Oct 5-6: IOC Accredited Laboratories for Doping Control Analysis, Monaco

Oct 6-7: IOC medical sub-commission, "Doping and Biochemistry of sport", Monaco

Oct 30-31: Meeting of the Plenary Commission IOC 2000, Lausanne

Dec 6-7: The World Olympians Association, Lausanne

Dec 7-9: Executive Board (IX), Lausanne

Dec 10-12: 110<sup>th</sup> Extraordinary Session (Dates to be finalized by Executive Board in October), Lausanne

## Upcoming Activities

- Ann Peel is addressing the USOC; and

• *The OATH Report* feedback due on Sept 3<sup>rd</sup> (if you did not receive them please contact Linda Ecclestone.)

• Please keep Linda Ecclestone informed on your upcoming activities and we will include them in this section.

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## Media Clippings (Attached)

# IOC announces \$2 million for doping and \$150 million for image campaign!

"TBWA/Chiat Day is Awarded Olympic Committee Account" by Greg Johnson, Los Angeles Times, July 27, 1999.

### Synopsis

The IOC awarded TBWA/Chiat Day an advertising account valued at \$150 million. The brand advertising campaign will begin early 2000 and will focus on athletes from around the world who compete in a variety of sports.

"IOC confirms commitment to fight against doping in sport" by Konstantin Pribytkov, Tass, August 23, 1999.

### Synopsis

At the August 20 Executive Board meeting in Seville, the IOC provided two million dollars for an anti-doping program aimed at enhancing the search for an effective test for human growth hormone (hGH) and EPO. If the work is completed before the Sydney Olympiad, the new test will be applied at the games, if not, blood samples will be collected on a volunteer and anonymous basis for research purposes as was done at the recent Swimming World Championship in Hong Kong.

"Let's drug-test all athletes and start again" by Adrian McGregor, *The Australian*, August 24, 1999.

### Synopsis

The IOC should demand a blood profile, to be frozen and stored, for every athlete. This blood could then be compared with previous tests taken before later meets. Allowing this to occur would result in a clean slate for all athletes at the Sydney games. The question is whether the IAAF has the will to carry it out. He comments, "if the IOC had devoted a fraction of its wealth to research, there would be a test for the latest drugs, instead the IAAF has operated on the ostrich principle: nobody sullied the good name and profitability of the sport."

"IOC to decide on reforms by end of year" by Lisa Riley Roche,  
*The Deseret News*, August 20, 1999.

*Synopsis*

At the IOC Executive Board meeting held in Seville, members scheduled another session of the full membership for December 11<sup>th</sup> through December 12<sup>th</sup> in Lausanne, Switzerland. It will be the third such meeting this year. There was concern that the IOC would not have a chance this year to hear from the commission. Senator John McCain, Chairman of the Senate Commerce Committee is encouraged by the IOC's decision to deal with reforms by the end of the year but is still planning on holding a hearing in October.

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